



Sharon Link, Ph.D.
Courses Designed & Taught

INSTRUCTIONAL DESIGN STRATEGY

Instructional Design Philosophy

- Be learner-focused and hold learners in the highest regard.
- Be passionately learning-focused and thrive on curiosity.
- Consider the neuroscience of learning.
- Accommodate diversity and unique needs to provide an inclusive, and engaging learning experience.
- Incorporate scenarios, case studies, and other pragmatic stories to connect with the learner emotionally.
- Build rich opportunities for high levels of student interaction and engagement in learning designs.
- Maintain a keen eye for detail and have exemplary visualization skills.
- Communicate clearly, both orally and in writing.
- Write appealing content, instructional design text, audio scripts, and video scripts.
- Develop learning content based on Gardner's Multiple Intelligences and Adult Learning Theory.
- Demonstrate high levels of imagination, creativity, innovation, and design thinking.
- Possess outstanding analytical skills.
- Know the proficiencies of eLearning tools and software and be technologically savvy.
- Be open-minded and embrace multiple perspectives.
- Continuously improve.

INSTRUCTIONAL DESIGN METHODOLOGIES

- Accredited, corporate universities
- ADDIE
- Agile
- Assessments
- Case Studies
- Coaching (one-on-one and group)
- Communities of Practice
- Constructivism
- Customized learning experiences
- Design Thinking
- eLearning modules & tools
- Emotional Intelligence development
- Feedback
- Flipped Classroom
- Gamification
- Gap Analysis
- Generational differences
- Goal setting
- Grow's Self-Directed Learning
- Incentives
- Industry 4.0
- Job Aids
- Leadership diversity
- Leadership traits
- Lean Processes
- Learning Protocols
- MBTI
- Mentoring
- Metrics
- Microlearning
- Mindfulness
- Online forums
- Personal Improvement Plans
- Podcasts
- Professional Development Plans
- Rubrics
- Self-assessments
- 70-20-10 rule
- Simulation
- Storytelling
- Surveys
- SWOT Analysis
- Systems thinking
- Strategic thinking
- Team Building Activities
- Virtual meetings
- Emphasis on diversity
- Workshops
- Zoom, instructional videos

INSTRUCTIONAL DESIGN TECHNOLOGIES

Blackboard – since Version 6

Canvas (Expert)

Edvance360

Cornerstone OnDemand

Moodle (Advanced)

Lessonly

Litmos

Schoology

Desire2Learn

SumTotal

Versal

Saba

Google Classroom

Teachable

Adobe Spark (Experienced)

Canva (Expert)

Camtasia (Experienced)

Google Charts

(Expert)

Google Slides (Expert)

InDesign (Learning)

MindManager (Expert)

Prezi (Expert)

Sway (Expert)

Venngage (Expert)

Animaker (Expert)

Animoto (Expert)

Camtasia (Expert)

Quik by GoPro (Expert)

Panopto (Expert)

Zoom (Expert)

Articulate Rise (Expert)

Articulate 360 (Expert)

Articulate Storyline (Expert)

Easy Generator (Experienced)

Gomo Learning (Experienced)

Adobe Captivate (Advanced)

Basecamp (Expert)

Google Drive (Expert)

Jira (Experienced)

Outlook Notifications (Experienced)

SharePoint (Experienced)

Trello (Experienced)

Storyboarding

PowerPoint (Expert)

Storyboard That! (Expert)

UNIVERSITY TEACHING

Experience:

- 20+ years of teaching various audiences in-seat
- 10+ years of virtual/online teaching
- 10+ years of organizational coaching/instructional design
- Ph.D. in Leadership Studies
- Earning Psy.D. in Clinical Psychology
- Certified coach
- My teaching is based on high levels of engagement, service, and practical application of theoretical concepts.

Professionally, I display a thorough knowledge of the curriculum and served as a subject matter expert for many of the 100 courses I designed. I am highly responsive to student needs, and I am always online so there is no lag time in my emails or Zoom sessions to meet with students personally. As a remote instructor, I maintain regular work hours, Zoom office hours for students, and participate in meetings. I set very high expectations for my students, and I am committed to enhancing my teaching effectiveness skills by attending seminars, webinars, workshops, and classes through both internal and external programming.

Personally, I have proven competency in fulfilling my professorial responsibilities within a culturally diverse environment. My completed dissertation was a phenomenological exploration of women's leadership in raising children with Asperger's Syndrome. I have a demonstrated research interest in accommodating individuals on the autism spectrum and neuro-diverse individuals.

Having designed and developed 100 courses on a variety of subjects, my focus is on creating experiential learning solutions to activate learner engagement. I plan fresh, original content that is theoretically infused, based on storytelling, and pragmatic. My strength is updating static courses to create interactive and thoughtful designs that increase student interaction, engage learners through gamification, and spark innovation. I work with universities and professors to qualitatively evaluate courses, revise content, and statistically measure outcomes.

COURSES TAUGHT

- Leadership
- Management
- Women's leadership
- Personal leadership development
- Organizational leadership
- Business leadership
- Global leadership
- School as an organization
- Methods of teaching
- Ethics and professional responsibility
- Educational technology general & special education
- Educational leadership
- Childhood development
- Teaching and learning in diverse early childhood environments
- Effective learning strategies for the autistic student
- Assessment and measurement
- Instructional Design
- Instructional Design in corporate environments
- Education Management
- Curriculum Theory
- Cultural responsiveness
- Leading with data
- Human behavior in organizations
- Human resources administration
- Leadership development and coaching
- MAE Action Research
- General Psychology
- History and systems of psychology
- Social psychology
- Physiological psychology

COURSES. DESIGNED & TAUGHT

- XLSU 9000 Leadership Theory DT
- XLSU 9002 Leadership & Org Sys DT
- XLSU 9003 Introverted Leadership DT
- XLSU 9004 Servant Leadership DT
- XLSU 9005 Leadership Capstone DT
- MBA 644 Organizational Resource Management DT
- MBA 525 Leadership and Organizational Behavior DT
- MBA 617 Compensation Package Development and Administration
- MBA 642 Introduction to Non-Profit Management
- Leadership Development for Nurses (Galen College of Nursing) (Quality Matters Certified)
- LEAD 8000 Introduction to Women's Leadership DT
- LEAD 8001 Women's Leadership Skills in the Workplace DT
- LEAD 8002 Career Advancement for Women Leaders DT
- LEAD 8003 Women's Leadership Capstone DT
- Women's Leadership course for Accenture Women in business – three courses – Topics included Virtual Team Facilitation, Executive Presence, and Navigating the Business.
- EDUU 9019 Educational Technology General & Special Education DT
- EDUU 9020 Assessment of Individual Differences DT
- EDUU 9022 Child Development & Learning in the Cultural Context DT
- EDUU 9020 Assessment of Individual Differences DT
- EDNU-9971 Overview-of-Autism-Spectrum-Disorders DT
- EDNU-9989 Behavioral-Supports-&-Interventions-for-Children-w/Autism DT
- EDNU-9978-Meeting-Acad-Needs-for-Children-w/Autism DT
- EDNU-9990 Social-Supports-&-Interventions-for-Children-w/Autistic-Disorders DT
- EDNU 9078 Transition Autistic Teen to Adulthood DT
- Special Needs and Education Advancement Courses D

COURSES. DESIGNED & TAUGHT

- Child Abuse and Mandated Reporting D
- Classroom Safety D
- Drug-Free Workplace D
- Ethics in the Workplace D
- Evacuation Planning for Students with Special Needs D
- Workplace Bullying D
- Workplace Violence D
- BUSU 9014 Introduction to Marketing D
- BUSU 9013 Corporate Marketing & Branding D
- BUSU 9012 Writing for Your Market D
- BUSU 9011 Market Research & Analysis D
- BUSU 9010 Marketing Capstone Project D
- XLSU 9023 Introduction to Instructional Design DT
- XLSU 9024 Instructional Design in Corporate Environments DT
- XLSU 9025 Instructional Design Tech DT
- XLSU 9027 Instructional Design/ Curriculum Development End-to-End DT
- XLSU 9028 Gamification & Instructional Design DT
- XLSU 9029 Instructional Design Through the Filmmaking Lens DT
- Introduction to Online Teaching and e-Course Facilitation DT
- Online Curriculum Theory and Delivery Models for e-Learning Instructors DT
- Practical & Engaging Multi-Media Technologies for the Online Instructor DT
- Practicum in Online Teaching & Course Facilitation DT
- CIL 305: Methods and Materials for Teaching English as a Second Language (Online)
- CIL 305: Methods and Materials for Teaching English as a Second Language (Blended)
- ESR 504 Assessment and Curriculum Differentiation in an Early Childhood Setting (Online)

COURSES. DESIGNED & TAUGHT

- HSM 520 Interventions and Direct Services in Human Services (Online)
- HSM 520 Interventions and Direct Services in Human Services (Blended)
- ECE 321 Curriculum and Best Practices for Infants and Toddlers (Online)
- ECE 321 Curriculum and Best Practices for Infants and Toddlers (Blended)
- ECE 324 Integrated Preprimary Methodology in Early Childhood Education (Online)
- ECE 324 Integrated Preprimary Methodology in Early Childhood Education (Blended)
- ECE 342 Cultural Responsiveness for Families of Infants/Toddlers (Online)
- ECE 342 Cultural Responsiveness for Families of Infants/Toddlers (Blended)
- ECE 343 Teaching and Learning in Diverse Early Childhood Environments (Online)
- ECE 343 Teaching and Learning in Diverse Early Childhood Environments (Blended)
- MHE 480A: Methods for Teaching Mathematics (Online)
- MHE480B: Methods for Teaching Mathematics (Blended)
- ACC 500: Intermediate Accounting (Online)
- CSJ 354: Sociology of Deviant Behavior for Criminal Justice Professionals (Online)
- CSJ 354: Sociology of Deviant Behavior for Criminal Justice Professionals (Blended)
- RES 654 Qualitative Research Methods (Online)
- Biggie Bills Strategic Management Game (eLearning)
- Using Canva for Rapid, Print-Ready, Memorable Learning Materials
- Instructional Design Materials eLearning Participant Guide for client
- Use Artificial Intelligence to deliver business value
- Use AI canvas to build an AI initiative
- Develop Process Maps and Flows
- Create a high-quality data set
- Use the AI Maturity Model
- ART 203 Art Appreciation
- BIL 6321 Project Management
- BIL 6331 Leading with Data
- MGM 433 Production Operations Management
- MAE 5321 School as an Organization
- MAE 6361 Action Research Capstone (Taught Only)

COURSES. DESIGNED & TAUGHT

- MOL 5321 Ethics and Professional Responsibility
- MOL 5361 Global Leadership (Taught)
- MOL 5331 Human Behavior in Organizations
- MOL 6311 Personal Leadership Development (Taught)
- MOL 6330 Leadership Development and Coaching
- PSY 113 General Psychology
- PSY 243 History and Systems of Psychology
- PSY 323 Adolescent Psychology
- PSY 383 Physiological Psychology
- PSY 423 Counseling Psychology
- PSY 473 Social Psychology
- SCO 6321 Counseling Skills & Crisis Intervention
- BIL 6311 Intro to Baseline Business Information Systems Management
- MGM 483 Seminar in Business Policy
- MAE 6361 Capstone - Action Research (Updated)

TRAINING

- Accessibility
- Child Abuse and Mandated Reporting
- Classroom Safety
- Disabilities in the Workplace
- Diversity, Equity, and Inclusion in the Workplace
- Drug-Free Workplace
- Ethics in the Workplace
- Evacuation Planning for Students with Special Needs
- Workplace Bullying
- Workplace Harassment
- Workplace Violence
- Using Canva for Rapid, Print-Ready, Memorable Learning Materials
- Professional Development for Teachers and School Administrators